

| L Number | Hits | Search Text | DB | Time stamp |
|----------|------|--|---|------------------|
| 1 | 89 | (consumer or customer) same (profile or historical or history) same (anonymity or anonymous) | USPAT; US-PGPUB; EPO; JPO; DERWENT | 2003/08/01 17:36 |

Set Items Description
S1 4 (PROMOTION) (S) (NETWORK) (S) (CONSUMER OR CUSTOMER) (S) (- IDENTIF?) (S) (ANONYM?)
S2 8 (PROMOTION OR DISCOUNT OR INCENTIVE) (S) (NETWORK) (S) (CO- NSUMER OR CUSTOMER) (S) (IDENTIF?) (S) (ANONYM?)
S3 1 S2 AND PY<1998
S4 12 (PROMOTIONS OR DISCOUNTS OR INCENTIVES OR COUPONS) (S) (NE- TWORK) (S) (CONSUMER OR CUSTOMER) (S) (IDENTIF?) (S) (ANONYM?)
S5 8 RD S4 (unique items)
S6 2 S5 AND PY <1998
? show files
File 15:ABI/Inform(R) 1971-2003/Aug 02
 (c) 2003 ProQuest Info&Learning
File 9:Business & Industry(R) Jul/1994-2003/Jul 31
 (c) 2003 Resp. DB Svcs.
File 810:Business Wire 1986-1999/Feb 28
 (c) 1999 Business Wire
File 275:Gale Group Computer DB(TM) 1983-2003/Aug 04
 (c) 2003 The Gale Group
File 476:Financial Times Fulltext 1982-2003/Aug 04
 (c) 2003 Financial Times Ltd
File 610:Business Wire 1999-2003/Aug 04
 (c) 2003 Business Wire.
File 624:McGraw-Hill Publications 1985-2003/Aug 01
 (c) 2003 McGraw-Hill Co. Inc
File 636:Gale Group Newsletter DB(TM) 1987-2003/Aug 04
 (c) 2003 The Gale Group
File 621:Gale Group New Prod.Annou.(R) 1985-2003/Aug 04
 (c) 2003 The Gale Group
File 613:PR Newswire 1999-2003/Aug 04
 (c) 2003 PR Newswire Association Inc
File 813:PR Newswire 1987-1999/Apr 30
 (c) 1999 PR Newswire Association Inc
File 16:Gale Group PROMT(R) 1990-2003/Aug 04
 (c) 2003 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
 (c) 1999 The Gale Group
File 634:San Jose Mercury Jun 1985-2003/Aug 02
 (c) 2003 San Jose Mercury News
File 148:Gale Group Trade & Industry DB 1976-2003/Aug 04
 (c) 2003 The Gale Group
File 20:Dialog Global Reporter 1997-2003/Aug 04
 (c) 2003 The Dialog Corp.
File 35:Dissertation Abs Online 1861-2003/Jul
 (c) 2003 ProQuest Info&Learning
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
 (c) 2002 The Gale Group
File 65:Inside Conferences 1993-2003/Aug W1
 (c) 2003 BLDSC all rts. reserv.
File 2:INSPEC 1969-2003/Jul W4
 (c) 2003 Institution of Electrical Engineers
File 233:Internet & Personal Comp. Abs. 1981-2003/Jul
 (c) 2003 Info. Today Inc.
File 474:New York Times Abs 1969-2003/Aug 02
 (c) 2003 The New York Times
File 475:Wall Street Journal Abs 1973-2003/Aug 01
 (c) 2003 The New York Times
File 99:Wilson Appl. Sci & Tech Abs 1983-2003/Jun

search for 09/634,511
4W,991

Page 2<07/30/03>Page 2

(c) 2003 The HW Wilson Co.

File 348:EUROPEAN PATENTS 1978-2003/Jul W03

(c) 2003 European Patent Office

File 349:PCT FULLTEXT 1979-2002/UB=20030731,UT=20030724

(c) 2003 WIPO/Univentio

File 347:JAPIO Oct 1976-2003/Mar(Updated 030703)

(c) 2003 JPO & JAPIO

?

search for 09/634,511
420,991

| Set | Items | Description |
|-----|-------|---|
| S1 | 4 | (PROMOTION) (S) (NETWORK) (S) (CONSUMER OR CUSTOMER) (S) (- IDENTIF?) (S) (ANONYM?) |
| S2 | 8 | (PROMOTION OR DISCOUNT OR INCENTIVE) (S) (NETWORK) (S) (CO- NSUMER OR CUSTOMER) (S) (IDENTIF?) (S) (ANONYM?) |
| S3 | 1 | S2 AND PY<1998 |
| S4 | 12 | (PROMOTIONS OR DISCOUNTS OR INCENTIVES OR COUPONS) (S) (NE- TWORK) (S) (CONSUMER OR CUSTOMER) (S) (IDENTIF?) (S) (ANONYM?) |
| S5 | 8 | RD S4 (unique items) |
| S6 | 2 | S5 AND PY <1998 |
| S7 | 54 | (PROMOTION OR DISCOUNT OR INCENTIVE) (S) (NETWORK) (S) (CO- NSUMER OR CUSTOMER) (S) (IDENTIF?) (S) (ANONYM? OR PRIVACY OR SECRET) |
| S8 | 42 | RD S7 (unique items) |
| S9 | 5 | S8 AND PY < 1998 |
| ? | | |